

HTSG TRADEMARK USE GUIDELINES

These guidelines apply to each party's use of any approved trademarks, service marks or logos of the other party as listed below (the "Trademarks") pursuant to the terms of the Agreement:

A trademark is a word, name, symbol, device, design or phrase adopted and used by a party to identify its goods and services and to distinguish them from the goods and services of others. Trademarks, otherwise known as brands, are usually marked with either a TM (a TM designates an unregistered trademark) or an ® (a ® designates a registered trademark).

Each party may use the other party's Trademarks solely for the purpose(s) authorized through this Agreement.

Neither party may alter any Trademark of the other party in any manner. For example, neither party may change the proportion, color, or font of a Trademark of the other party.

Neither party may display any Trademark of the other party in any manner that implies sponsorship or endorsement by the other party outside of the relationship contemplated by this Agreement and as approved by the other party in writing pursuant to this Agreement.

Each party shall be entitled to utilize the other party's name in appropriate literature (including but not limited to press releases) and other disclosures which accurately reflect the relationship between the parties; provided that each party provides prior written consent. Each party grants to the other party a limited, non-transferable, revocable (as set forth herein), non-exclusive license to use its trademarks set forth herein (the "Approved Marks") for the sole purposes permitted hereunder. Vendor shall not use any sales aids or any other advertising or promotional materials to educate its clients and potential clients regarding the Software that have not been provided by HTSG, unless Vendor shall have first obtained HTSG's prior written approval of the content, format and use of such materials. Each party shall make available to the other party any such literature, press releases, advertising or promotional materials bearing such other party's name or trademark, upon such other party's written request therefor. For clarification, Vendor may provide template language for approval by HTSG. Once approved by HTSG in writing, Vendor can use such template language for multiple Vendor clients and potential clients. HTSG and Vendor shall collaborate and agree upon the manner in which the Software and related materials may be co-branded when presented to third parties.

Vendor may provide education regarding the Software only under the trademarks, trade names, service marks or logos associated with the Software approved by HTSG, including without limitation any co-branding associated with the Software and AR Services in collaboration with and upon the approval of both HTSG and Vendor ("Co-Brand"). Vendor shall not alter, obliterate, deface or remove any such trademarks, trade names, service marks or logos from the Software or related materials. Vendor shall not affix any additional trademarks, trade names, service marks or logos to the Software or marketing materials without first obtaining the express prior written approval of HTSG and complying with the use guidelines outlined herein.

Without limiting the foregoing, neither party shall directly or indirectly use as part of that party's corporate or business name or in connection with its business all or any part of the other party's signature or logo or any other trademark, service mark or trade name owned by the other party, except in the manner and to the extent that the party owning such may expressly consent to in writing and as permitted by the trademark use guidelines outlined herein. If any such trademarks, service marks, trade names or logos, including without limitation the Approved Marks, are used by a party with the express written approval of the party owning such, the party using them shall upon termination of this Agreement delete and discontinue all such use, and shall not thereafter resume such use. Each party expressly disclaims any right, title, or interest in or to any trademark, service mark, trade name or logo of the other party and the

use thereof regardless of whether said trademarks, service marks, trade names or logos are used with the approval of the party owning them, including without limitation the Approved Marks. Such disclaimer shall survive the termination of this Agreement. Neither party will, either during the term of this Agreement or at any time thereafter, claim any ownership rights in or seek to register any of the other party's trademarks, service marks, trade names or logos, including without limitation any Approved Mark, without regard to whether such items are registered or remittable as trademarks or service marks

A Trademark must appear by itself, with reasonable spacing (at least the height of the Trademark) between each side of the Trademark and other graphic or textual elements.

Vendor shall include the following statement in its materials that include any HTSG Trademark: "HealthTech Solutions Group, LLC and its trademarks, service marks and logos are property of HealthTech Solutions Group, LLC."

HTSG will include an appropriate statement acceptable to HTSG as supplied by Vendor in HTSG's materials that include any Vendor Trademark.

Trademarks are never a noun or a verb. A Trademark should only be used as a proper adjective to refer to a party's product or service. Trademarks are never plural or possessive.

A Trademark should appear with the proper trademark symbol, which can be found on the Approved Trademarks list below. In written materials, the appropriate symbol must be used with the first or most prominent appearance of the Trademark in headlines and the first time the Trademark appears in body text. This appropriate symbol also should be used on each subsequent page if the topic is different or if the pages can be separated and distributed independently. If the materials, product packaging, or web page includes a properly licensed logo, which already includes the appropriate trademark symbol, it is not necessary to include a trademark symbol after the Trademark used in the text in that material, product packaging, or web page.

Each party acknowledges that all rights to any Trademark of the other party are the exclusive property of the other party and all goodwill generated through use of the Trademark will inure to the benefit of the other party. Each party reserves the right to take action against any use that does not conform to these guidelines.

APPROVED HEALTHTECH SOLUTIONS GROUP, LLC'S TRADEMARKS



HealthTech Solutions Group®

myCLAIMIQ AlphaCollector™

APPROVED VENDOR'S TRADEMARKS

[As made available to HTSG by Vendor]